



Retail price list

The sound and vision of Scandinavia



February 2026 | EURO

Product name	Product information	MSRP price
NETWORK PLAYERS		
ALLT-I-ETT		
SPEAKER ARRAY	• 6 low-frequency drivers (2 front, 2 rear, 2 bottom) • 2 midrange drivers • 2 waveguide tweeters	€ 2990
AMPLIFICATION	• Four DSP controlled amplifiers • Two left/right midrange/tweeter, passive x-over • Two left/right woofers, digital x-over • 300 watts total output power	
OUTPUTS	• Subwoofer output, with bass management • 3.5 mm headphone output • Bluetooth wireless headphone transmitter	
EXTERNAL INPUTS	• HDMI eARC • Optical digital Inputs x 2 • Coaxial digital input • USB-A • USB-B • Stereo RCA / MM Phono input • Dual Ethernet ports	
CONNECTIVITY/ CONTROL	 • Prisma application • PRISMA remote • AirPlay2 • Bluetooth 5.0: SBC, AAC, AptX, AptX-HD • Qobuz Connect • Spotify Connect • TIDAL Connect • FM and DAB+ radio, with six presets	
DSP FEATURES	• Placement (Free, Near Wall, Corner) • 11-band Graphic EQ • Auto Room EQ (iOS/Zen mic) • BACCH 3D Spatial Audio	
FINISH, DIMENSIONS & WEIGHT	• "Blackwood" finish • 690 mm (W) x 303 mm (D) x 150 mm (H) • 230 mm height with display fully raised • Weight: 16 kg	

All models available in either titanium or black finish. Product specifications and prices are subject to change without notice.



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INTEGRATED AMPLIFIERS			
I15			
I15		• Analog integrated amplifier • 2 x 60w 8Ω Hypex • 5 x RCA stereo pair inputs • Optional MM phono stage • C25 system remote control	€ 1300
I15 MM		• I15 with moving magnet phono stage	€ 1600
I25			
I25		• Integrated amplifier • 2 x 100w 8Ω UFPD 2 • C25 system remote control	€ 2800
I25 DAC DM36		• I25 with DAC • ESS ES9068A (MQA/PCM384/DSD256)	€ 3600
I35			
I35		• Balanced input integrated amplifier • 2 x 150w 8Ω UFPD 2 • C25 system remote control	€ 3800
I35 DAC DM36		• I35 with DAC • ESS ES9068A (MQA/PCM384/DSD256)	€ 4600

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NETWORK PLAYERS		
NP5 PRISMA MK2		
	 • Network player • LAN, WLAN, Bluetooth®, and USB-A inputs • Toslink and RCA digital outputs • Input and volume control via RS-232 • PRISMA control and connectivity	€ 600
SC15 PRISMA MK2		
	 • Network player and DAC • Preamp function with variable output option • PRISMA system control and connectivity • C25 system remote control • WiSA wireless hi-res speaker connection • Auto Room and Manual EQ functionality	€ 2000
PREAMPLIFIERS		
PRE35		
PRE35	• Fully balanced preamplifier • 2 x XLR inputs and outputs • C25 system remote control • WiSA wireless hi-res speaker connection	€ 3200
PRE35 DAC DM36	• PRE35 with DAC • ESS ES9068A (MQA/PCM384/DSD256) • WiSA wireless hi-res speaker connection	€ 4000
PRE35 PRISMA DM36	 • PRE35 with DM36 DAC module ESS ES9068A • WiSA wireless hi-res speaker connection and • PRISMA system control and connectivity	€ 4400

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AMPLIFIERS		
A35.2		
	• Stereo amplifier • XLR and RCA inputs • 2 x 200w 8Ω UFPD 2 • Bridgeable to 800 watts 8Ω	€ 3200
A35.8		
	• Multi-channel amplifier • XLR and RCA inputs • 8 x 150w 8Ω Hypex • 1500 watts total maximum output • Each pair of channels bridgeable • Partner with A35.2 for multiple configurations	€ 5000
HOME CINEMA		
SPA25 PRISMA		
	• Home cinema integrated amp processor • 9 channel, 100 watts per channel • 11 channel processing • Dolby Atmos and DTS X • 4K UHD HDR switching • eARC and Dirac Live DSP capabilities • PRISMA system control and connectivity • PRISMA remote included	€ 5900
SP25 PRISMA		
	• Home cinema processor • 11 channel processing • Dolby Atmos and DTS X • 4K UHD HDR switching • eARC and Dirac Live DSP capabilities • PRISMA system control and connectivity • PRISMA remote included	€ 4750

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HOME CINEMA – SYSTEMS		
SPA25 + A35.2		
	• For 11 channels of amplification • A35.2 for stereo front and left channels • SPA25 Prisma for additional channels	€ 8300
SP25 + A35.8		
	• Elevating the performance of the SPA25 Prisma • A35.8 for 5.1, 7.1, and 5.1.2 configurations	€ 8900
SP25 + A35.8 + A35.2		
	• For 5.1.2, 5.1.4, and 7.1.2 configurations • A35.2 for stereo front and left channels • A35.8 for additional channels	€ 11800

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CD PLAYERS		
CD15 PRISMA		
	 • Compact disc and network player • Philips slot-load drive • PRISMA system control and connectivity • C25 system remote control	€ 1800
DD15		
	• Dedicated CD transport • Philips slot-load drive • Low-noise digital output stage • C25 system remote control	€ 1300
CD35		
CD35	• Balanced output compact disc player • TEAC drive • C25 system remote control	€ 3000
CD35 PRISMA	 • CD35 with PRISMA system control and connectivity	€ 3500
DD35		
	• Dedicated CD transport • TEAC drive • Low-noise digital output stage • C25 system remote control	€ 2100

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PHONO PREAMPLIFIERS		
R15		
	• Moving coil and moving magnet phono stage • Adjustable gain and input settings • Up to 65db MC and 45db MM gain • RCA output	€ 1050
R35		
	• Moving coil and moving magnet phono stage • Adjustable gain and input settings • Up to 76db MC and 50db MM gain • XLR and RCA output	€ 1600
MODULES		
MM15		
	• Moving magnet phono stage for I15 only • 40.5db gain	€ 300
SM35		
	• PRISMA module for I25, I35, PRE35, and CD35 • DM35 DAC board required for PRISMA update • Note: SM35 is model specific	€ 550
DM36		
	• DAC module for I25, I35, and PRE35 • Required for PRISMA update • DM36 DAC module ESS ES9068A (MQA/PCM384/DSD256)	€ 900

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REMOTE CONTROLS AND ACCESSORIES		
PRISMA REMOTE		
	• Primare remote • For all current and older Primare devices • Basic TV support	€ 180
C25		
	• Remote for all stereo PRISMA generation models	€ 60
C24		
	• System remote control for most past Primare models	€ 60
POLARITY PEN		
	• To check AC power cable orientation	€ 15
ZEN MICROPHONE		
	• ZEN Microphone for Room EQ with SC15 PRISMA MK2	€ 125
RACK MOUNT		
	• 19" rack mount kit for all current models	€ 120
SOUND OF PRIMARE: VOL. 1		
CD	• A selection of demonstration recordings • CD – Ultimate HQ / HiQualityCD Mastering	€ 32
LP	• A selection of demonstration recordings • LP – DMM / Direct Metal Mastering	€ 45

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